



ANNA-LISE BUCKMAN

Senior Marketing Specialist

BACKGROUND & EXPERIENCE

Anna-Lise joined NAI Wisinski of West Michigan in June 2025 as a Marketing Specialist. She brings a strong foundation in digital strategy, creativity, and a results-driven mindset shaped by hands-on experience in marketing roles and leadership positions.

Prior to joining NAI, Anna-Lise served as a Social Media and Marketing Intern at the Grand Valley State University Career Center and a Digital Marketing Intern at That RANDOM Agency, where she developed skills in content creation, branding, and campaign execution.

Anna-Lise earned her Bachelor of Business Administration in Marketing with a minor in Dance from Grand Valley State University in April 2024. As a member of the 15-time National Championship Laker Dance Team, she served as a Junior and Senior Captain and held the role of social media officer for three years, combining her leadership and marketing interests.

Outside of work, Anna-Lise enjoys hiking, golfing, dancing, spending time with family and friends, and watching reality TV.

EDUCATION

Grand Valley State University, Grand Rapids, MI

- Bachelor of Business Administration, Marketing