



ARICKA GANNON

Senior Multifamily Marketing Associate

BACKGROUND & EXPERIENCE

Aricka is a marketing associate with six years in the professional services industry. Throughout her career, Aricka has collaborated with industry experts to develop strategic marketing deliverables. These include the creation of winning and dynamic proposals, website design and management, social media content, infographics, and more. For each assignment, Aricka operates with organization and attention to detail, ensuring compliance and accuracy.

EDUCATION

Grand Valley State University, Grand Rapids, MI

- Bachelor of Legal Studies