



BAILEY AIVARS

Associate

BACKGROUND & EXPERIENCE

Bailey brings more than 17 years of combined residential and commercial real estate experience, with a strong focus on sales, leasing and buyer/tenant representation across office, industrial, retail and land assets. She joined NAI Wisinski of West Michigan in 2014, initially serving as a Transaction Coordinator and Marketing Associate for the Kalamazoo office. In that role, Bailey supported brokerage operations while developing expertise in transaction management, contract administration, and marketing strategy. Over time, her role evolved into a client-facing brokerage position, where she actively represents buyers, tenants, landlords, and sellers throughout the acquisition, disposition, and leasing process.

Prior to working at Bradley Company, Bailey worked for Prudential Preferred Realtors (now known as Berkshire Hathaway Home Services) for four years where she oversaw administrative support to management and corporate staff. She also assisted with new sales associate onboarding and training, marketing materials development, and special event coordination. Before Prudential, Bailey spent time as a settlement services professional at Metropolitan Title Company.

Outside of work, Bailey enjoys spending time with her friends and family, running with her beloved Australian Shepherd, Georgia, gardening, thrifting and antique shopping.

EDUCATION

Northwood University, Midland, Michigan

- Bachelor of Business Administration, May 2009

PRIOR EMPLOYMENT

NAI Wisinski of West Michigan

Associate, Marketing & Brokerage Assistant - October 2014 to Present

Bradley Company

Licensed Transaction Coordinator 2013-2014

Prudential Preferred, REALTORS (now known as Berkshire Hathaway)

Administrative Assistant 2009 - 2013

Metropolitan Title Company

Settlement Services Assistant 2006 - 2008

PROFESSIONAL AFFILIATIONS

Michigan Association of REALTORS (MAR)
National Association of REALTORS (NAR)
Greater Kalamazoo Association of REALTORS (GKAR)
Commercial Alliance of REALTORS (CAR)

CLIENTS

The Massage Bar, LLC
The City of Plainwell
Forest Hills Ceramics
Synergy Neuropsychiatry, PC
Cam's Wellness, LLC
Slate Salon
Centrie Concrete & Cutting
Anita Ritter Financial
Classic Massage
Garrett McLaughlin