



# BRAD BRUINSMA

Partner / President

## BACKGROUND & EXPERIENCE

As the President of NAI Wisinski of West Michigan, Brad oversees the operations of the company, including Finance, Marketing, Human Resources, and Sales. As a Partner with the company, he works closely with the other partners to keep them informed of NAIWWM's operations and focused on achieving key strategic objectives. Brad supports the sales efforts of the company through recruiting, agent development, and community involvement.

Prior to joining NAI Wisinski in 2014, Brad spent over 14 years in the banking industry. As a commercial lender, he worked with many businesses and individuals, primarily focused on commercial real estate lending. The relationship management skills learned and developed in the banking industry have served Brad well in his role at NAI Wisinski of West Michigan.

## EDUCATION

Trinity Christian College, Palos Heights, IL

- Bachelor of Science in Accountancy, 1999

## PROFESSIONAL AFFILIATIONS

Commercial Alliance of Realtors (CAR)

Michigan Realtors (MR)

National Association of Realtors (NAR)

Licensed Real Estate Salesperson, Michigan

Coaching Practicum Program Completion—Empowerment

Coaching Network

## COMMUNITY INVOLVEMENT

Wedgwood Christian Services

Board of Directors and Advancement Team

Starlite Shores Family Camp

Board Member, Leadership Team and Host  
Family Volunteer

Providence Christian Reformed Church

Elder and Vision Committee

Youth Basketball Coach