



DOUG TAATJES, CCIM, SIOR

Partner, Executive Vice President

SCOPE OF SERVICE EXPERIENCE

Doug Taatjes, Partner and Associate Broker at NAI Wisinski of West Michigan, has thirty-plus years of West Michigan commercial real estate experience and is active in the Industrial, Office, and Retail specialty groups. He has given strong leadership and direction to the overall philosophy, programs, and processes by which NAI Wisinski of West Michigan operate. He has founded two companies and served as President and Chairman of both. In May of 2006, Taatjes & Tol joined forces with Grand Real Estate to form NAI West Michigan. Again in 2011, Doug facilitated another merger between NAI West Michigan and The Wisinski Group to create NAI Wisinski of West Michigan.

Concerning Corporate Solutions, Doug has represented, and given executive oversight to such accounts as Lake Michigan Credit Union, Goodwill Industries of Greater Grand Rapids, Agility Health, MVP Sportsplex, Shoemaker Inc., Kregel Books, Mel Trotter Ministries and Spectrum Health.

PROFESSIONAL AFFILIATIONS

Commercial Alliance of Realtors (CAR)

- Past President
- Former Board Member
- Former Professional Standards Committee Member
- Former Commercial/Industrial Committee Chairman

Certified Commercial Investment Member (CCIM)

International Council of Shopping Centers (ICSC)

Michigan Association of Realtors (MAR)

Michigan Commercial Alliance of Realtors (MiCAR)

- Former Board Member

National Association of Realtors (NAR)

Society of Industrial & Office Realtors (SIOR)

- Michigan Chapter, Past President

EDUCATION

Society of Industrial and Office Realtors (SIOR)

- Doug is one of only 3% of Commercial Realtors to become a member of the SIOR designation. SIOR's form a 3,000 member network (1,900 who specialize in Industrial) of like-minded professionals who share business referrals and collaborate on their continuing education.

Certified Commercial Investment Member (CCIM)

- Doug is one of only 5% of Commercial Realtors to earn the prestigious CCIM designation that exemplify the real estate industry's highest professional & ethical standards.

Western Michigan University, Kalamazoo, MI

- Masters Degree

Calvin College, Grand Rapids, MI

- Bachelor of Science

HONORS & AWARDS

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| 2010 | Realtor of the Year, Commercial Alliance of Realtors |
| 2010 | Commercial National Award, National Association of Realtors |

STRATEGIC CLIENTS

Lake Michigan Credit Union
Kentwood Office Furniture
Choice One Bank
Goodwill Industries
MVP Sportsplex
Grand Management
Sunshine Christian Reformed
Sherwin Williams Co.
Jersey Mike's Subs
Champion Force Athletics
Med Bio Inc.
CDV5
Action Packaging
Ferris Coffee & Nut Co.
Javery Pain Institute
Biggby Coffee
Express Personnel
RDV Corporation
JJWMI Inc dba Jimmy Johns
Samaritas
Mel Trotter Ministries
Bethany Christian Services
Spectrum Health Medical Group
Kesslers Diamonds Center
Tommy's Boats
J-Star Motion Corporation

BACKGROUND

Doug believes integrity and personal credibility are the corner stones of a successful and meaningful career. These are words that are earned by keeping your word, putting your client's interests before yours and seeking what's best for them time and time again. This is what sets apart a great real estate advisor. Doug attempts to provide unique commercial real estate solutions and always provides straightforward "answers". Challenging yet rewarding, this continues to make each day at work satisfying.

Prior to beginning his Commercial/Industrial Real Estate career, Doug spent 9 years coaching high school and college basketball, giving him an exceptional leadership and team building foundation. In addition to advising clients in real estate, Doug served on the Advisory Board for The Grotenhuis Company, Board of Directors for Living Waters Prison Ministry, Board of Directors for Eastown Ministries, and he attends Crossroads Bible Church.

CLIENT TESTIMONIALS

"Doug has been hugely instrumental in the growth of Goodwill stores by helping us find just the right piece of property, negotiate the best deal, and gave support throughout the entire process up to opening. By helping the stores grow, Doug has indirectly allowed us to serve more folks and become more successful. It's great to have Doug as a part of our team that makes a difference in our community."

-Dave Brinza, COO

Goodwill Industries of Greater Grand Rapids

"One of Doug's greatest attributes is his humility, which is based on his faith. Like any great leader, he prefers to serve and let others get the credit and recognition...He has been one of my best counselors and advisors – as a member of our company advisory board since its inception and unofficially before that for many years, on both a personal and business basis.

He's generally not the first to speak, but when he does, people pay attention, because we can count on him to be honest and insightful. He also has two other rare gifts - common sense and dependability. I wish there were more men like him. I count it a tremendous privilege to call him one of my best friends. Let me sum up my comments with this – if I'm ever in a "fox hole", I want Doug in there with me."

-Dana Sommers, Chairman
Grotenhuis Group