



JOSH JACOBS

Associate Broker

SCOPE OF SERVICE EXPERIENCE

“Making the community better one square foot at a time.” Joshua is a seasoned commercial real estate professional with decades of industry experience and a reputation for delivering exceptional results. He understands that what separates a good broker from a great one is a commitment to going the extra mile. For Joshua, exceeding client expectations is not an aspiration—it is the standard. No project is too large, and no requirement too specific.

His client-centered approach is rooted in the belief that strong relationships create the strongest outcomes. By carefully listening to each client’s needs, concerns, and long-term objectives, Joshua tailors strategic solutions designed to achieve measurable success. He combines market insight with creative problem-solving to help clients navigate complex transactions with confidence.

Over the years, Joshua has developed a keen ability to recognize future potential in development land—an invaluable skill when identifying investment opportunities others may overlook. Whether uncovering undervalized properties or envisioning innovative paths to unlock a site’s full potential, he brings foresight and strategic vision to every opportunity.

Outside of real estate, Joshua values time spent with his family and caring for the family farm and orchard—an experience he considers deeply rewarding. Working outdoors provides balance and perspective. As he shares, “Being outside, breathing fresh air, and working with your hands is grounding and rejuvenating after hours of calls, emails, and screen time.”

Joshua enjoys being part of NAI’s collaborative team environment while maintaining the independence and latitude to best serve his clients. At NAI, the focus is clear: it’s not about speed or volume—it’s about achieving the best possible outcome for every client. ‘The West Michigan team is the best in the region and I’m honored to work with them.’

EDUCATION

Franklin and Marshall College, Lancaster, PA

- Business Administration Management

CLIENT TESTIMONIALS

“Josh Jacobs is a wonderful realtor. He went out of his way to look out for me and kept me updated on new opening as soon as he could. He was always on time to showings and did an amazing job breaking down everything. He was transparent and honest. Awesome man!”

- Former Client