



KARA SCHROER, CCIM

Senior Vice President

SCOPE OF SERVICE EXPERIENCE

Kara Schroer, CCIM, is a Senior Vice President with NAI Wisinski of West Michigan and has been working in the commercial real estate industry since 2004. Her primary focus is on the sale & leasing of an array of real estate product types in the West Michigan marketplace. Kara provides streamlined real estate services to her clients through sales, leasing, buyer/tenant representation, site selection, market research & analytic consulting to assist her clients in making the right decision to achieve their objectives and maximize their return on investment. Kara's core value is integrity with a focus on a productive and meaningful relationship with her clients.

With 19 years of industry experience, Kara has closed a variety of real estate transactions during her tenure in brokerage services. Kara's long list of experience in the industry includes deals across all property types, ranging from a doggie daycare lease to a multi-million dollar office investment sale with a variety of transactions between the two. She is not afraid to dig into the details to make sure the deal is done correctly and to ensure her clients are making a safe investment. Her extensive knowledge in the office, healthcare, and land specialty groups have been instrumental to bringing significant value to her clients.

EDUCATION

Saint Mary's College, Notre Dame, IN

- Bachelor of Arts in Economics

Certified Commercial Investment Member (CCIM)

- Kara is one of only 5% of Commercial Realtors to earn the prestigious CCIM designation that exemplify the real estate industry's highest professional & ethical standards.

HONORS & AWARDS

- 2022 Costar Power Broker Award, Largest Office Lease Award—West Michigan
- 2018 Commercial Alliance of REALTORS, Largest Retail Lease
- 2017 Costar Power Broker Award, Retail Lease
- 2016 Costar Power Broker Award, Industrial Lease
- 2010 Recipient, Charlotte Board of Realtors Silver Deal Makers Award
- 2006 "The Advantages of Political Affiliation: Dependent & Independent Small-Island Profiles" published research paper along with former professor, Dr. Jerome L. McElroy of Saint Mary's College, in The Round Table Journal
- 2007 CBRE, Inc. Rookie of the Year Award—Charlotte, North Carolina

PRIOR EMPLOYMENT

NAI Wisinski of West Michigan—Commercial Real Estate Specialist 2014-Present

Bradley Company—Senior Broker 2012-2014

Grubb Properties (Acquired Colony Development) - Senior Broker 2011-2012

Colony Development Partners—Director of Leasing 2010-2011, Leasing Agent 2008-2010

CBRE—Market Research Coordinator 2004-2008

PROFESSIONAL AFFILIATIONS

Certified Commercial Investment Member (CCIM)

Commercial Alliance of Realtors (CAR)

Greater Kalamazoo Association of REALTORS (GKAR)

Licensed Real Estate Broker, IN

Licensed Real Estate Salesperson, MI

Michigan Realtors

National Association of Realtors (NAR)

COMMUNITY INVOLVEMENT

2020-Present Immaculate Conception School Trust Board

2020-Present Immaculate Conception School Annual Fund Co-Chair