



# MACKENZIE SANDERS

Property Marketing Specialist

## BACKGROUND & EXPERIENCE

MacKenzie joined NAI Wisinski of West Michigan in October 2024 as the Property Marketing Specialist. Before NAI, MacKenzie worked as the Community Engagement Manager for BathWorks of Michigan in Byron Center, MI where she created and fostered genuine community partnerships throughout West and Northern Michigan via in-person events, festivals, and more.

Outside of the office, MacKenzie is always counting down to her next concert, supporting local thrift and antique stores, weightlifting and running, and exploring new West Michigan trails with her dog, Gus or watching movies while snuggling on the couch with her cat, Arlo.

## EDUCATION

MacKenzie is currently finishing her Bachelor of Business Administration in Marketing at Southern New Hampshire University.

## COMMUNITY INVOLVEMENT

- Jenison High School Business Advisory Committee Member, Jenison, MI
- Michigan DECA Alumni & Judge, West Michigan