



RENAE BROUWER

Marketing Director

BACKGROUND & EXPERIENCE

Renae joined NAI Wisinski of West Michigan in 2026 as Marketing Director, bringing more than 25 years of experience leading impactful marketing initiatives for both local and national organizations. Known for her creative vision and strategic mindset, she has developed and executed corporate branding and integrated marketing campaigns across a wide range of industries. Renae believes great marketing goes beyond aesthetics - it's about telling meaningful stories that connect, inspire, and build lasting trust.

Outside the office, Renae embraces an active, outdoor lifestyle. Whether it's an early morning workout, traveling, paddleboarding, or experimenting in the kitchen, she's always on the move. Her passion for health and fitness extends into her work as a group fitness instructor, where she has led more than 2,500 classes - and counting.

EDUCATION

Grand Valley State University

- Bachelor of Communications, Advertising and Public Relations