



ROD ALDERINK

Partner, Senior Vice President
Retail & Office Brokerage

SCOPE OF SERVICE EXPERIENCE

Rod began his commercial/industrial real estate career in Grand Rapids in 1987 and has been successfully helping his clients by being involved in the industry and well connected in the community. Rod became a partner of NAI Wisinski of West Michigan in 2006. Rod specializes in retail, office, and institutional (schools/churches) sales and leasing as well as investment properties and vacant land. He is the team leader for NAI Wisinski's Retail Specialty Group and through his collaborative nature, is able to develop innovative solutions to meet his clients' needs. Rod is detail oriented and a firm believer in communication and follow through no matter how large or small the project is.

Here are what two of his customers say: "Over the past few years Rod has been a great partner, helping me increase occupancy in my building, culminating to a final sale of the property. His insight and knowledge of the market was instrumental in helping me make the right decisions." - Mark Lee, MDL Commercial, LLC "Rod, we all thought the meeting last night went very well. You impressed us with the work getting ready for the presentation!" - John Flikkema, III, Former President, VanAndel & Flikkema Chrysler Jeep

PROFESSIONAL AFFILIATIONS

Commercial Alliance of Realtors (CAR)
Board of Directors
Past President, Treasurer & Secretary
Finance Committee

Michigan Association of Realtors (MAR)
Board of Directors
Finance Committee
Building Task Force, Chair

National Association of Realtors (NAR)
Commercial Legislation & Regulatory
Advisory Board
Commercial Real Estate Committee Member

COMMUNITY INVOLVEMENT

a-Round Green Lake Neighborhood
Association
President

Big Brothers Big Sisters of West Michigan
Mentor/Volunteer

Mars Hill Bible Church
Finance Committee
Operations Governance Team Chair
Men's Collective, Leadership Team

USA Triathlon Member

Leighton Township
Lake Advisory Committee
Zoning Board of Appeals

Calvin University
Board of Trustees
Chair of Business & Finance Committee

Calvin Alumni Association
Board of Trustees, President

EDUCATION

Calvin University, Bachelor of Arts in Business Administration

NAI Global University, Master in Commercial Property

CCIM Candidate

Valuation Specialist

HONORS & AWARDS

- 2022 35 Years in Commercial Real Estate Recognition
- 2016 Realtor Active in Politics, Commercial Alliance of Realtors
- 2012 National Commercial Award, National Association of Realtors
- 2012 Realtor of the Year, Commercial Alliance of Realtors
- 2011 Big Brother of the Year, West Michigan Big Brother/Big Sister

CLIENTS

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| Walgreens | Family Dollar | Family Video |
| Boost Mobile | Rite Aid | Macatawa Bank |
| Advanced Auto Parts | Pizza Hut | Biggby |
| Nationwide Insurance | Ajacs Die Sales | Subway |
| Little Caesar's Pizza | UPS Store | Batteries + |
| Napa Auto Parts | JoAnne Fabrics | Dollar Tree |
| Square D | Check-n-Go | |