



VERONICA MILLER

Director of Marketing

BACKGROUND & EXPERIENCE

Veronica joined NAI Wisinski of West Michigan in May 2023 as the Marketing Specialist. After nearly two years in this role, she transitioned to Director of Marketing. Prior to her time at NAI, she served as the Media and Communications Director for Resurrection Life Church in Big Rapids, MI, where she focused on capturing and communicating the heart of the church.

In May 2023, she graduated from Ferris State University with Highest Honors (3.94 GPA) with an Associate's in Business and a Bachelor's in Marketing. In pursuit of her passions, she also attained an Associate of Arts in Baking & Pastry Arts from Secchia Institute of Culinary Education (SICE).

Veronica is a dynamic, collaboration-driven marketing leader who fuels growth through a strategic blend of traditional and modern marketing approaches. Every decision she makes is thoughtfully aligned to support the NAI brand, its agents, and property listings.

Outside of the office, Veronica spends her time cooking and baking, hanging at Michigan beaches, playing volleyball, and seeing her favorite artists in concert.

EDUCATION

Ferris State University, Big Rapids, MI

- Bachelor of Science, Marketing

Grand Rapids Community College, Grand Rapids, MI

- Associate of Arts, Business Administration

Secchia Institute of Culinary Education, Grand Rapids, MI

- Associate of Arts, Baking & Pastry Arts